

Information Technology executives need to be kept up to date on ever-changing technologies for their companies. From large corporations to smaller companies, these executives are the perfect contact for hardware and software, seminars, computer publications and continuing education in their respective fields.

Key Segments

358,636	Universe / Base Rate	\$76.00 /M
96,900	Chief Information Officer	+ \$10.00 /M
114,195	Chief Technology Officer	+ \$10.00 /M
94,153	Data Processing	+ \$10.00 /M
58,596	IT Director	+ \$10.00 /M

Audience Profile

Information technology management figures and CTOs are professionals within enterprise, small, and medium business spheres with great influence over spending on network hardware, software, upgrades, and services. IT department executives include technology and network architects, developers and programmers, software engineers, software developers, network administrators, IT project managers, and database and information management professionals.

IT executives are instrumental in the procurement of:

- Developer Journals and Publications
- Professional Memberships
- Network and Computer Hardware and Software
- Network Components
- Network Services
- Internet and Intranet Services
- Network Storage
- Physical Server Storage and Maintenance
- IT Training Classes and Seminars
- Software Upgrades
- Network Security

Further market opportunities exist for freelance IT consultants, who operate home businesses and rely heavily on mobile technology and communications services.

ALC B2B IT professionals are also responsive to consumer offers that include new IT services for personal and home use, technology magazine subscriptions, home computer upgrades, gaming products, and more.

Don't miss out on opportunities in the responsive IT sector. Busy, high-ranking IT professionals have a high level of interest in new technology services and products that will improve and streamline both their business and personal lives.

[Click Here to Visit the ALC B2B Website](#)

Terms and Conditions

Payment due 30 days from mail date. Order cancellations within 10 days of mail date must be paid in full. Orders cancelled prior to 10 days before mail date include the following fees: \$150/F plus \$10/M, media and shipping charges. 20% commission on base rate to authorized brokers. Please allow 3-5 business days to process an order. Any order received at ALC is subject to a \$150/F cancellation fee. State and local sales tax will apply where applicable.

Contacts

NAME	ROLE	EMAIL	PHONE	FAX
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Shawn Danitz	Count Requests	shawn.danitz@alc.com	(609) 580-2758	(609) 580-2866

LIST TYPE

Business



SOURCE

Compiled lists

GEOGRAPHY

Domestic (US)

LIST OWNER

LIST MAINTENANCE

New to ALC	10/15/2009
Counts through	12/12/2009
Last update	12/21/2009
Update frequency	SEMIANNUALLY

UNIT OF SALE INFORMATION

GENDER PROFILE

Male:	59%
Female:	33%

SELECTION CHARGES

COUNTY	\$8.00 /M
FAX NUMBERS	\$40.00 /M
GENDER/SEX	\$8.00 /M
NUMBER OF EMPLOYEES	\$10.00 /M
PHONE NUMBER	\$20.00 /M
SALES VOLUME	\$10.00 /M
SCF	\$8.00 /M
SIC/NAICS CODE	
STATE	\$8.00 /M
ZIP	\$8.00 /M

ADDRESSING

CD ROM	\$50.00 /F
DISKETTE	\$35.00 /F
EMAIL	\$35.00 /F
P/S LABELS	\$10.00 /M

KEY CODING

Key Coding is available

Charges: \$3.00 /M

MINIMUM ORDER

Quantity:	5,000
Dollar:	\$0.00

REUSE

Reuse is not allowed

TELEMARKETING

Telemarketing is allowed

CANCELLATION

Charges: \$150.00 /F

COMMISSIONS

Broker: 20%

NET NAME ARRANGEMENTS

Net Name is allowed.

Net:	85%
Min Qty:	50,000
Run Charges:	\$10.00 /M

EXCHANGES

Exchange is not allowed.



THE REST OF THE STORY