

ALC B2B Accountants Database - ALC

Accountants perform a broad range of accounting, auditing, tax and consulting activities for their clients who may be corporations, governments, nonprofit organizations or individuals.

Key Segments

481,599	Universe / Base Rate	\$72.00 /M
438,399	Certified Public Accountants (CPA)	+ \$10.00 /M
84,970	Accountants with Phones	+ \$20.00 /M
399,835	Accountants at Home Address	\$72.00 /M

Audience Profile

All states require CPAs to take continuing professional education courses for renewal of their licenses, so these accountants are great prospects for continuing education mailings. These accountants are also responsive to offers for financial publications, accounting software, and other products or services that will help them stay abreast of technology relating to their field, and changes in tax law.

New Industries, more sophisticated technology adds up to high demand for CPA's. A recent survey showed average salary for CPA's at \$93,585.

Choose by the following Job Codes:

CPA(Certified Public Accountant)	438,399
Enrolled Agent	43,200

Choose from the following Accounting Firms:

- BDO Seidman
- B K D
- Beers & Cutler
- Clifton Gunderson
- Crowe Chizek and Co
- Deloitte & Touche
- Ernst & Young
- Grant Thornton
- K P G M Peat Marwick
- McGladrey & Pullen
- Moss Adams
- Plante & Moran
- Price Waterhouse Coopers

[Click Here to Visit the ALC B2B Website](#)

Terms and Conditions

Payment due 30 days from mail date. Order cancellations within 10 days of mail date must be paid in full. Orders cancelled prior to 10 days before mail date include the following fees: \$150/F plus \$10/M, media and shipping charges. 20% commission on base rate to authorized brokers. Please allow 3-5 business days to process an order. Any order received at ALC is subject to a \$150/F cancellation fee. State and local sales tax will apply where applicable.

Contacts

NAME	ROLE	EMAIL	PHONE	FAX
Maryann Posten	Account Manager	maryann.posten@alc.com	(609) 580-2978	(609) 580-2866
Shawn Danitz	Count Requests	shawn.danitz@alc.com	(609) 580-2758	(609) 580-2866

LIST TYPE

Consumer Business



SOURCE

Directories

GEOGRAPHY

Domestic (US)

LIST OWNER

ALC

LIST MAINTENANCE

Counts through	03/01/2010
Last update	04/20/2010
Update frequency	SEMIANNUALLY

UNIT OF SALE INFORMATION

GENDER PROFILE

Male:	58%
Female:	37%

SELECTION CHARGES

COMPANY TYPE	\$10.00 /M
GENDER/SEX	\$10.00 /M
GEO SELECT	\$8.00 /M
JOB CODE	\$10.00 /M
PHONE NUMBER	\$20.00 /M
SCF	\$8.00 /M
STATE	\$8.00 /M
ZIP	\$8.00 /M

ADDRESSING

CHESHIRE LABELS	No charge
DISKETTE	\$35.00 /F
EMAIL	\$35.00 /F
P/S LABELS	\$10.00 /M

KEY CODING

Key Coding is available

Charges:	\$3.00 /M
----------	------------------

MINIMUM ORDER

Quantity:	5,000
Dollar:	\$400.00

REUSE

Reuse is allowed

Min Qty:	3,000
Charges:	\$66.00 /M

TELEMARKETING

Telemarketing is allowed

Charges:	\$20.00 /M
----------	-------------------

CANCELLATION

Charges:	\$150.00 /F
----------	--------------------

COMMISSIONS

Broker:	20%
---------	------------

NET NAME ARRANGEMENTS

Net Name is allowed.

Net:	85%
Min Qty:	50,000
Run Charges:	\$10.00 /M

EXCHANGES

Exchange is not allowed.



THE REST OF THE STORY