

Reach the top decisionmakers at mid-size to large companies nationwide.

Key Segments

| | | |
|-----------|---------------------------|--------------|
| 2,144,337 | Universe / Base Rate | \$76.00 /M |
| 84,418 | Chairman | + \$10.00 /M |
| 96,900 | Chief Information Officer | + \$10.00 /M |
| 114,195 | Chief Technology Officer | + \$10.00 /M |
| 3,645 | Vice Chairman | + \$10.00 /M |
| 198,091 | Chief Executive Officer | + \$10.00 /M |
| 908,094 | President | + \$10.00 /M |
| 889,066 | Owner | + \$10.00 /M |
| 24,775 | Chief Operating Officer | + \$10.00 /M |

Audience Profile

This comprehensive mailing list and marketing database puts you in direct contact with millions of responsive contacts interested in a multitude of products, services, seminars, and more.

Within this vast, must-contact collection of executives, CEOs, and top management professionals there are connections to market for every business offer. Seize your opportunity today by targeting this complete business sales lead source.

Select by:

- Gender
- Title
 - o General Manager
 - o Treasurer
 - o Controller
 - o Vice President
 - o Chief Operating Officer
- Company
 - o Sales
 - o Size
 - o Type
 - o Public/Private
- Title/Function:
- And much more!

[Click Here to Visit the ALC B2B Website](#)

Terms and Conditions

Payment due 30 days from mail date. Order cancellations within 10 days of mail date must be paid in full. Orders cancelled prior to 10 days before mail date include the following fees: \$150/F plus \$10/M, media and shipping charges. 20% commission on base rate to authorized brokers. Please allow 3-5 business days to process an order. Any order received at ALC is subject to a \$150/F cancellation fee. State and local sales tax will apply where applicable.

Contacts

| NAME | ROLE | EMAIL | PHONE | FAX |
|-----------------------|----------------|--|-----------------------|----------------|
| Maryann Posten | Sales Exec | maryann.posten@alc.com | (609) 580-2978 | (609) 580-2866 |
| Shawn Danitz | Count Requests | shawn.danitz@alc.com | (609) 580-2758 | (609) 580-2866 |

LIST TYPE

Business



SOURCE

Compiled lists

GEOGRAPHY

Domestic (US)

LIST OWNER

LIST MAINTENANCE

| | |
|------------------|--------------|
| New to ALC | 10/15/2009 |
| Counts through | 09/30/2009 |
| Last update | 11/02/2009 |
| Update frequency | SEMIANNUALLY |

UNIT OF SALE INFORMATION

GENDER PROFILE

| | |
|---------|------------|
| Male: | 73% |
| Female: | 19% |

SELECTION CHARGES

| | |
|---------------------|------------|
| COUNTY | \$8.00 /M |
| FAX NUMBERS | \$40.00 /M |
| GENDER/SEX | \$10.00 /M |
| NUMBER OF EMPLOYEES | \$10.00 /M |
| PHONE NUMBER | \$20.00 /M |
| SALES VOLUME | \$10.00 /M |
| SCF | \$8.00 /M |
| SIC/NAICS CODE | |
| STATE | \$8.00 /M |
| ZIP | \$8.00 /M |

ADDRESSING

| | |
|------------|------------|
| CD ROM | \$50.00 /F |
| DISKETTE | \$35.00 /F |
| EMAIL | \$35.00 /F |
| P/S LABELS | \$10.00 /M |

KEY CODING

Key Coding is available

Charges: **\$3.00 /M**

MINIMUM ORDER

| | |
|-----------|---------------|
| Quantity: | 5,000 |
| Dollar: | \$0.00 |

REUSE

Reuse is not allowed

TELEMARKETING

Please inquire

CANCELLATION

Charges: **\$150.00 /F**

COMMISSIONS

Broker: **20%**

NET NAME ARRANGEMENTS

Net Name is allowed.

| | |
|--------------|-------------------|
| Net: | 85% |
| Min Qty: | 50,000 |
| Run Charges: | \$10.00 /M |

EXCHANGES

Exchange is not allowed.



THE REST OF THE STORY