

ALC's Corporate Gift Buyers Database puts you in touch with the executives, as well as managers who influence and purchase gifts for their companies.

Key Segments

190,244	Universe / Base Rate	\$76.00 /M
190,244	Executives	\$76.00 /M
137,059	Executives with Phone Numbers	+ \$20.00 /M

Audience Profile

Corporate gift buyers includes the top executives, as well as sales and marketing managers who influence and purchase gifts for their companies.

These gift buyers purchase expensive holiday gifts for their top clients, as well as merchandise for incentive programs. They are discerning customers, looking for a wide selection of top quality giftware, as well as intriguing incentive items.

Select by:**Employee Size:**

5,000+	17,029
1,000-4,999	7,843
500-999	6,989
250-499	12,772
100-249	36,260
50-99	46,796
20-49	28,087

Sales Volume:

\$1Billion+	14,913
\$500-999MM	2,427
\$200-499MM	4,379
\$100-199MM	6,464
\$75-99MM	2,437
\$50-74MM	6,589
Under \$50MM	89,108

Job Function/Title:

President	72,715
Vice President	14,362
Purchasing	6,309
Sales	12,471
Marketing	7,248
Conference/Meeting Planning	8,113

Terms and Conditions

Payment due 30 days from mail date. Order cancellations within 10 days of mail date must be paid in full. Orders cancelled prior to 10 days before mail date include the following fees: \$150/F plus \$10/M, media and shipping charges. 20% commission on base rate to authorized brokers. Please allow 3-5 business days to process an order. Any order received at ALC is subject to a \$150/F cancellation fee. State and local sales tax will apply where applicable.

Contacts

NAME	ROLE	EMAIL	PHONE	FAX
Maryann Posten	Account Manager	maryann.posten@alc.com	(609) 580-2978	(609) 580-2866
Shawn Danitz	Count Requests	shawn.danitz@alc.com	(609) 580-2758	(609) 580-2866

LIST TYPE

Business

**SOURCE**

Compiled lists

GEOGRAPHY

Domestic (US)

LIST OWNER

ALC

LIST MAINTENANCE

Counts through 09/15/2009
Last update 09/29/2009
Update frequency SEMIANNUALLY

UNIT OF SALE INFORMATION**GENDER PROFILE**

Male: 79%
Female: 19%

SELECTION CHARGES

COMPANY SIZE	\$10.00 /M
FAX NUMBERS	\$40.00 /M
GENDER/SEX	\$10.00 /M
HEADQUARTERS BRANCH	\$10.00 /M
JOB FUNCTION SELECT	\$10.00 /M
PHONE NUMBER	\$20.00 /M
SALES VOLUME	\$10.00 /M
SCF	\$8.00 /M
SIC CODE	\$10.00 /M
STATE	\$8.00 /M
STOCK EXCHANGE	\$10.00 /M
TITLE ADDRESS	\$3.50 /M
ZIP	\$8.00 /M

ADDRESSING

CHESHIRE LABELS	
DISKETTE	\$35.00 /F
EMAIL	\$35.00 /M
P/S LABELS	\$15.00 /M

KEY CODING**Key Coding is available**

Charges: \$3.00 /M

MINIMUM ORDER

Quantity: 5,000
Dollar: \$400.00

REUSE**Reuse is allowed**

Min Qty: 3,000
Charges: \$66.00 /M

TELEMARKETING**Telemarketing is allowed**

Charges: \$15.00 /M

CANCELLATION

Charges: \$150.00 /F

COMMISSIONS

Broker: 20%

NET NAME ARRANGEMENTS**Net Name is allowed.**

Net: 85%
Min Qty: 50,000
Run Charges: \$10.00 /M

EXCHANGES**Exchange is not allowed.**

THE REST OF THE STORY