

ALC MD presents the most complete coverage of dentists and dental professionals in the nation. Reach them at their home address where they make consumer purchases.

Key Segments

420,455	Universe / Base Rate	\$72.00 /M
93,843	Dentists with Phones	+ \$40.00 /M
185,022	Doctor of Dental Surgery	+ \$10.00 /M
12,349	Doctor of Medical Dentistry	+ \$10.00 /M
69,185	Dental Assistant	+ \$10.00 /M
135,634	Dental Hygienist	+ \$10.00 /M

Audience Profile

The profession of Dentistry has become more lucrative as dentists offer a wider array of services and bring technical functions in-house. According to the American Dental Association, incomes of dentists are increasing rapidly. Full-time private practicing dentists who graduated from 2002-2004 earn an average net income of \$133,323, while dentists who graduated from 1995-1998 earn \$217,234. Specialists and owners of private practices can earn significantly more.

With increasing personal income, today's dentists are among the highest paid professionals in the country. ALC MD Dentists is unique in providing the ability to contact U.S. dental professionals at their homes.

Reach dentists at home with:

- Apparel and Home Catalogs
- Lifestyle Publications
- Continuing Medical Education
- Financial Services
- Fundraising
- Insurance
- Luxury Merchandise
- Real Estate
- Travel and Vacation Destinations

[Click Here to Visit the ALC MD Website](#)

Terms and Conditions

Payment due 30 days from mail date. Order cancellations within 10 days of mail date must be paid in full. Orders cancelled prior to 10 days before mail date include the following fees: \$150/F plus \$10/M, media and shipping charges. 20% commission on base rate to authorized brokers. Please allow 3-5 business days to process an order. Any order received at ALC is subject to a \$150/F cancellation fee. State and local sales tax will apply where applicable.

Contacts

NAME	ROLE	EMAIL	PHONE	FAX
Maryann Posten	Reseller Division	maryann.posten@alc.com	(609) 580-2978	(609) 580-2866
Shawn Danitz	Sales	shawn.danitz@alc.com	(609) 580-2758	(609) 580-2866

LIST TYPE

Consumer



SOURCE

Directories

GEOGRAPHY

Domestic (US)

LIST OWNER

ALC

LIST MAINTENANCE

New to ALC	01/13/2006
Counts through	02/28/2010
Last update	03/17/2010
Update frequency	SEMIANNUALLY

UNIT OF SALE INFORMATION

GENDER PROFILE

Male:	%
Female:	%

INCOME

Average:	\$132,000.00
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SELECTION CHARGES

AGE	\$10.00 /M
FAX NUMBERS	\$75.00 /M
GENDER/SEX	\$10.00 /M
GEO SELECT	\$10.00 /M
INCOME SELECT	\$10.00 /M
LICENSE TYPE	\$10.00 /M
PHONE NUMBER	\$40.00 /M
SPECIALTY	\$10.00 /M

ADDRESSING

CD ROM	\$25.00 /F
DISKETTE	\$25.00 /F
EMAIL	\$35.00 /F
P/S LABELS	\$7.50 /M

KEY CODING

Key Coding is available

Charges:	\$3.00 /M
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MINIMUM ORDER

Quantity:	5,000
Dollar:	\$350.00

REUSE

Please inquire

TELEMARKETING

Telemarketing is allowed

CANCELLATION

Charges:	\$150.00 /F
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COMMISSIONS

Broker:	20%
Agency:	15%

NET NAME ARRANGEMENTS

Net Name is allowed.

Net:	85%
Min Qty:	50,000
Run Charges:	\$10.00 /M

EXCHANGES

Exchange is not allowed.



THE REST OF THE STORY