

ALC has identified top executives who are involved in the e-commerce decision process. These IT, Sales, and Marketing executives will respond to business to business software, web design services, web applications, and a host of products and services that are internet related.

Key Segments

367,026	Universe / Base Rate	\$80.00 /M
367,026	Executives at Business Address	\$80.00 /M
Please Inquire for Additional Segments		

Audience Profile

Searching for the best prospects for a web or e-commerce product? ALC has identified top executives who are involved in the e-commerce decision process. These IT, Sales, and Marketing executives will respond to business to business software, web design services, web applications, and a host of products and services that are internet related.

Title Selection:

IT Director	59,144
Chief Technology Officer	115,349
Chief Information Officer	97,927
Vice President of Marketing	55,712
Vice President of Sales	38,894

[Click Here to Visit the ALC B2B Website](#)

Terms and Conditions

Payment due 30 days from mail date. Order cancellations within 10 days of mail date must be paid in full. Orders cancelled prior to 10 days before mail date include the following fees: \$150/F plus \$10/M, media and shipping charges. 20% commission on base rate to authorized brokers. Please allow 3-5 business days to process an order. Any order received at ALC is subject to a \$150/F cancellation fee. State and local sales tax will apply where applicable.

Contacts

NAME	ROLE	EMAIL	PHONE	FAX
Maryann Posten	Account Manager	maryann.posten@alc.com	(609) 580-2978	(609) 580-2866
Shawn Danitz	Count Requests	shawn.danitz@alc.com	(609) 580-2758	(609) 580-2866

LIST TYPE

Business



SOURCE

Compiled lists

GEOGRAPHY

Domestic (US)

LIST OWNER

LIST MAINTENANCE

Counts through	03/01/2010
Last update	03/30/2010
Update frequency	QUARTERLY

UNIT OF SALE INFORMATION

GENDER PROFILE

Male:	%
Female:	%

SELECTION CHARGES

FORTUNE	\$10.00 /M
GENDER/SEX	\$10.00 /M
HQ/BRANCH	\$10.00 /M
IMPORT/EXPORT	\$10.00 /M
JOB TITLE SELECT	\$10.00 /M
NUMBER OF EMPLOYEES	\$10.00 /M
PHONE NUMBER	\$15.00 /M
SALES VOLUME	\$10.00 /M
SCF	\$8.00 /M
SIC CODE	No charge
SIC OVER 25	\$10.00 /M
STATE	\$8.00 /M
ZIP	\$8.00 /M

ADDRESSING

CHESHIRE LABELS	No charge
DISKETTE	\$25.00 /F
EMAIL	\$35.00 /F
GALLEY LISTING	\$15.00 /M
MAG TAPE	\$25.00 /F
P/S LABELS	\$7.50 /M

KEY CODING

Key Coding is available

Charges: **\$3.00 /M**

MINIMUM ORDER

Quantity:	5,000
Dollar:	\$0.00

REUSE

Reuse is allowed

Min Qty:	0
Charges:	

TELEMARKETING

Telemarketing is allowed

Charges: **\$15.00 /M**

CANCELLATION

Charges: **\$150.00 /F**

COMMISSIONS

Broker: **20%**

NET NAME ARRANGEMENTS

Net Name is allowed.

Net:	85%
Min Qty:	50,000
Run Charges:	\$10.00 /M

EXCHANGES

Exchange is not allowed.

