

Reach these Engineers at home address based on state licensing information, or at a business address based on sic code, sales volume, or employee size.

Key Segments

211,910	Universe / Base Rate	\$76.00 /M
79,102	Engineers at Business Address	No charge
132,808	Engineers at Home Address	No charge

Audience Profile

Licensed professionals in the field of engineering are highly educated and affluent individuals managing their own firms, providing consulting services, or working for large corporate offices. This market range provides a variety of opportunities in many sectors to a group that is responsive to upscale consumer offers and also has diverse business support needs.

Engineering firms have many needs including:

- Office Furniture
- Stationary and Supplies
- Presentation Services
- Printing Needs (Project Boards, Brochures, Client Communication Materials)
- Marketing Services
- IT Services, Data Management and Storage
- Document Transport
- Advertising and Sales Support

Many engineering offices have additional needs for advanced software packages for drafting and rendering, plus state-of-the-art computer systems and networks.

Professionally, engineers need continuing education and training for their career to keep their office practices and professional licenses up-to-date and valid. Many choose to pursue certification exams that require training and study guides and courses.

[Click Here to Visit the ALC B2B Website](#)

Terms and Conditions

Payment due 30 days from mail date. Order cancellations within 10 days of mail date must be paid in full. Orders cancelled prior to 10 days before mail date include the following fees: \$150/F plus \$10/M, media and shipping charges. 20% commission on base rate to authorized brokers. Please allow 3-5 business days to process an order. Any order received at ALC is subject to a \$150/F cancellation fee. State and local sales tax will apply where applicable.

Contacts

NAME	ROLE	EMAIL	PHONE	FAX
Maryann Posten	Sales Exec	maryann.posten@alc.com	(609) 580-2978	(609) 580-2866
Shawn Danitz	Count Requests	shawn.danitz@alc.com	(609) 580-2758	(609) 580-2866

LIST TYPE

Consumer Business



SOURCE

Compiled lists

GEOGRAPHY

Domestic (US)

LIST OWNER

LIST MAINTENANCE

New to ALC	10/15/2009
Counts through	02/28/2010
Last update	03/17/2010
Update frequency	SEMIANNUALLY

UNIT OF SALE INFORMATION

GENDER PROFILE

Male:	%
Female:	%

SELECTION CHARGES

COUNTY	\$8.00 /M
FAX NUMBERS	\$40.00 /M
LICENSE STATE	\$8.00 /M
NUMBER OF EMPLOYEES	\$10.00 /M
PHONE NUMBER	\$20.00 /M
SALES VOLUME	\$8.00 /M
SCF	\$8.00 /M
SIC/NAICS CODE	
STATE	\$8.00 /M
ZIP	\$8.00 /M

ADDRESSING

CD ROM	\$50.00 /F
DISKETTE	\$35.00 /F
EMAIL	\$35.00 /F
P/S LABELS	\$10.00 /M

KEY CODING

Key Coding is available

Charges:	\$3.00 /M
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MINIMUM ORDER

Quantity:	5,000
Dollar:	\$0.00

REUSE

Please inquire

TELEMARKETING

Telemarketing is allowed

CANCELLATION

Charges:	\$150.00 /F
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COMMISSIONS

Broker:	20%
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NET NAME ARRANGEMENTS

Net Name is allowed.

Net:	85%
Min Qty:	50,000
Run Charges:	\$10.00 /M

EXCHANGES

Exchange is not allowed.



THE REST OF THE STORY