

## Fortune 1000 / Top 2000 Corporate Executives at Email Address

The Top 2000 file combines executives at the Fortune 1000 with the next 1000 largest companies by sales revenue.

### Key Segments

|         |                      |               |
|---------|----------------------|---------------|
| 362,283 | Universe / Base Rate | \$250.00 /M   |
|         | Set up fee           | + \$250.00 /F |
|         | Suppression fee      | + \$250.00 /F |
|         | Pre-payment required |               |

### Audience Profile

Comprehensive coverage of top executives with email addresses makes this list the best resource for matching your product or service to the right decision maker at America's most prestigious companies. Large companies hold significant purchasing power in a broad range of categories. This file allows targeting to the right decision makers.

- Seminars can target HR and training personnel.
- Upscale Gift Catalogs can target corporate gift buyers with big gift budgets.
- Computer Marketers can target the IT decisions makers.
- Financial Marketers can target CFOs, Managers and Controllers.
- Charitable Organizations can target top management.
- Office Supplies Catalogs can target purchasing managers.
- Business Publications can target by type of business, business size, and title.
- Regional Publishers can target volumes of businessmen and women in any area by title and type of business.

Additional Selects Available, Please Inquire.

[Click Here to Visit the ALC B2B Website](#)

### Contacts

| NAME                  | ROLE            | EMAIL  | PHONE                     | FAX            |
|-----------------------|-----------------|--|---------------------------|----------------|
| <b>Maryann Posten</b> | Account Manager | <a href="mailto:maryann.posten@alc.com">maryann.posten@alc.com</a> | <b>(609)<br/>580-2978</b> | (609) 580-2866 |
| <b>Shawn Danitz</b>   | Count Requests  | <a href="mailto:shawn.danitz@alc.com">shawn.danitz@alc.com</a>     | <b>(609)<br/>580-2758</b> | (609) 580-2866 |

### LIST TYPE

**Business**



### SOURCE

Opt-in e-mail

### GEOGRAPHY

Domestic (US)

### LIST OWNER

### LIST MAINTENANCE

|                  |            |
|------------------|------------|
| New to ALC       | 03/13/2009 |
| Counts through   | 02/28/2010 |
| Last update      | 03/01/2010 |
| Update frequency | QUARTERLY  |

### UNIT OF SALE INFORMATION

### GENDER PROFILE

|         |   |
|---------|---|
| Male:   | % |
| Female: | % |

### SELECTION CHARGES

PLEASE INQUIRE FOR ADDITIONAL SELECTS

|       |           |
|-------|-----------|
| SCF   | \$8.00 /M |
| STATE | \$8.00 /M |
| ZIP   | \$8.00 /M |

### ADDRESSING

### KEY CODING

**Key Coding is available**

Charges: **No charge**

### MINIMUM ORDER

Quantity:  
Dollar: **\$2,500.00**

### REUSE

**Reuse is not allowed**

### TELEMARKETING

**Telemarketing is not allowed**

### CANCELLATION

Charges:

### COMMISSIONS

Broker: **20%**

### NET NAME ARRANGEMENTS

**Net Name is not allowed.**

### EXCHANGES

**Exchange is not allowed.**



THE REST OF THE STORY