

From private practice owners to solo practitioners to high-powered corporate attorneys, the ALC Lawyers Database features 37 legal specialties. Today's lawyers are technology-driven using legal software, accounting packages, website research, and mobile communications.

Key Segments

636,948	Universe / Base Rate	\$72.00 /M
368,251	Lawyers with phones	+ \$15.00 /M
481,127	Private Practice Attorneys	+ \$10.00 /M
1,631,498	Lawyers by Specialty	+ \$10.00 /M
636,948	Attorney by age	+ \$10.00 /M

Audience Profile

The most comprehensive database of U.S. attorneys, ALC Lawyers Database reaches well educated, affluent, practicing lawyers at their business address. The file is selectable by age, practice specialty, and employee size.

Law firms are getting bigger as their revenues have been rising and salaries for associates are rising nationwide: A Chicago firm upped starting salaries to \$135,000, many Virginia firms starting salaries have skyrocketed to \$160,000, and various Texas law firms are leapfrogging each other in the race to raise entry-level pay. Veteran corporate attorneys can earn over \$300,000, before annual bonuses.

For attorneys time is money – literally – so they have no objection to the convenience of buying direct for their home and business needs. Over 25% are self-employed and make all of the buying decisions for their practices. ALC Lawyers join associations, travel for business, and subscribe to legal and business publications. They are well-dressed apparel buyers as well as generous gift givers. Reach lawyers at a 3 line address or business address.

Administrative	7,841	General Practice	323,988
Admiralty/Maritime	24,511	Government Local State	40,148
Anti-trust/Trade /Regulation	27,329	Healthcare	3,778
Appeals	34,626	Insurance	25,821
ADR/Arbitration /Mediation	4,886	Intellectual Property/Patent /Trademark	9,795
Banking	45,301	Energy/Natural Resources	3,947
Bankruptcy Debitor/Creditor	28,913	Negligence/Personal Injury/Auto	43,350
Business Law	12,016	Product Liability	20,353
Civil Practice	130,194	Malpractice	38,311
Civil Rights/Elder Law/Election	33,239	Probate/Trusts/Wills	48,886
Commercial	33,279	Real Estate	19,029
Communications/Media /Sports	21,671	Securities/Financial	24,808
Construction Law	2,599	Tax Law	3,070
Corporate Law	29,387	Litigation/Trial	67,788
Criminal Law	9,837	International Trade,Customs	5,108
Education	2,171	Workers Compensation	3,813
Employee/Labor	30,076	Zoning/Planning/Land Use	772
Environmental Law	5,148		
Family Law/Divorce /Adoption	33,319		
Financial	11,933		

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Terms and Conditions

Payment due 30 days from mail date. Order cancellations within 10 days of mail date must be paid in full. Orders cancelled prior to 10 days before mail date include the following fees: \$150/F plus \$10/M, media and shipping charges. 20% commission on base rate to authorized brokers. Please allow 3-5 business days to process an order. Any order received at ALC is subject to a \$150/F cancellation fee. State and local sales tax will apply where applicable.

Contacts

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Shawn Danitz	Count Requests	shawn.danitz@alc.com	(609) 580-2758	(609) 580-2866

LIST TYPE
Consumer Business



SOURCE

Multiple Sources

GEOGRAPHY

Domestic (US)

LIST OWNER

ALC

LIST MAINTENANCE

Counts through 02/01/2010
Last update 02/24/2010
Update frequency QUARTERLY

UNIT OF SALE INFORMATION

GENDER PROFILE

Male: **66%**
Female: **26%**

INCOME

Average: **\$110,000.00**

SELECTION CHARGES

AGE	\$10.00 /M
GENDER/SEX	\$10.00 /M
NUMBER OF ATTORNEYS	\$10.00 /M
PHONE NUMBER	\$15.00 /M
PRACTICE AREA	\$10.00 /M
SCF	\$8.00 /M
STATE	\$8.00 /M
TITLE ADDRESS	\$3.50 /M
ZIP	\$8.00 /M

ADDRESSING

CHESHIRE LABELS	No charge
DISKETTE	\$50.00 /F
EMAIL	\$35.00 /F
MAG TAPE	\$35.00 /F
P/S LABELS	\$10.00 /M

KEY CODING

Key Coding is available

Charges: **\$3.00 /M**

MINIMUM ORDER

Quantity: **5,000**
Dollar: **\$360.00**

REUSE

Reuse is allowed

Min Qty: **3,000**
Charges: **\$66.00 /M**

TELEMARKETING

Telemarketing is allowed

Charges: **\$15.00 /M**

CANCELLATION

Charges: **\$150.00 /F**

COMMISSIONS

Broker: **20%**
Agency: **15%**

NET NAME ARRANGEMENTS

Net Name is allowed.

Net: **85%**
Min Qty: **50,000**
Run Charges: **\$10.00 /M**

EXCHANGES

Exchange is not allowed.



THE REST OF THE STORY