

A professional license is the authorization to formally use a professional title in one or more states and practice a career in one or more states based on verified credentials. ALC Licensed Professionals is the most deliverable and comprehensive database of today's licensed and talented pros.

Key Segments

9,104,611	Universe / Base Rate	\$72.00 /M
545,395	Phone Numbers	+ \$20.00 /M
8,347,807	Home Address	+ \$10.00 /M

Audience Profile

Licensed Professionals are a mobile workforce. They're trained to work in careers that require a high level of skill, which gives them the mobility to work wherever they want. Therefore it is critical to only use the most up-to-date list and data to reach them. ALC constantly monitors licensing data to ensure accuracy.

While other lists infer that some contacts are licensed based solely on job title, ALC certifies that each and every individual on this list truly holds a professional license. This can greatly impact campaigns as true professionals command higher incomes that afford them more discretionary spending than unlicensed individuals working in their respective fields. Reach them at home or at the office with professional and consumer offers.

[Click Here to Visit the ALC B2B Website](#)

Select by the following Professionals:

Acupuncturist	13,551
Architect	43,711
Landscape Architect	4,563
Audiologist	12,983
Barber	48,104
Barber Shop	794
Clinical Lab Scientist	32,108
Cosmetologist-Managing	85,491
Cosmetologist	1,197,909
Cosmetologist-Salon	31,857
Chiropractor	39,093
Dentists	115,843
Dietitian	29,315
Engineer In Training	27,713
Esthetician-Managing	1,336
Emergency Medical Technician	10,627
Engineers-All Types	121,022
Esthetician	92,983
Land Surveyor	5,359
Manicurist	256,071
Massage Therapy	85,231
Marriage Family Therapist	47,306
Mental Health Counselor	20,300
Manicurist-Managing	8,840
Nurses	4,785,825
Nurses- RN's	795,555
Nurses- LPN's	2,624,035
Nutrition Counselor	793
Optometrist	22,289
Occupational Therapist Assistant	28,849
Occupational Therapist	87,447
Pharmacists	339,293
Physicians	404,799
Professional Counselor-Clinical	10,507
Professional Counselor-Addiction	24,700
Professional Counselor	81,126
Podiatrist	7,465
Psychologist-Clinical	7,446
Psychologist-Examiners	964
Psychologist-Master/doctorate	825
Psychologist Educational	6,170
Psychologist	79,083
Physical Therapist Assistant	52,999
Psychological Technician	10,811
Physical Therapist	163,087
Radiology-Technologist	51,913
Real Estate Appraiser	5,530
Real Estate Agent	286,244
Real Estate Broker	87,359
Respiratory Therapist	51,913
Social Worker	298,393
Speech Pathologist	92,840
Veterinarian	34,859

Terms and Conditions

Payment due 30 days from mail date. Order cancellations within 10 days of mail date must be paid in full. Orders cancelled prior to 10 days before mail date include the following fees: \$150/F plus \$10/M, media and shipping charges. 20% commission on base rate to authorized brokers. Please allow 3-5 business days to process an order. Any order received at ALC is subject to a \$150/F cancellation fee. State and local sales tax will apply where applicable.

Contacts

NAME	ROLE	EMAIL	PHONE	FAX
Maryann Posten	Account Manager	maryann.posten@alc.com	(609) 580-2978	(609) 580-2866
Shawn Danitz	Counts Requests	shawn.danitz@alc.com	(609) 580-2758	(609) 580-2866

LIST TYPE
Consumer Business



SOURCE

Compiled lists

GEOGRAPHY

Domestic (US)

LIST OWNER

ALC

LIST MAINTENANCE

Counts through	03/01/2010
Last update	04/13/2010
Update frequency	QUARTERLY

UNIT OF SALE INFORMATION

GENDER PROFILE

Male:	23%
Female:	65%

INCOME

Average:	\$60,000.00
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SELECTION CHARGES

ADDRESS TYPE	\$10.00 /M
COUNTY	\$8.00 /M
GENDER/SEX	\$10.00 /M
LICENSE STATE	\$10.00 /M
LICENSE TYPE	\$10.00 /M
PHONE NUMBER	\$20.00 /M
SCF	\$8.00 /M
STATE	\$8.00 /M
ZIP	\$8.00 /M

ADDRESSING

CD ROM	\$50.00 /F
CHESHIRE LABELS	No charge
DISKETTE	\$35.00 /F
EMAIL	\$35.00 /F
P/S LABELS	\$10.00 /M

KEY CODING

Key Coding is available

Charges:	\$3.00 /M
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MINIMUM ORDER

Quantity:	5,000
Dollar:	\$0.00

REUSE

Reuse is allowed

Min Qty:	5,000
Charges:	\$72.00 /M

TELEMARKETING

Telemarketing is allowed

Charges:	\$20.00 /M
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CANCELLATION

Charges:	\$150.00 /F
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COMMISSIONS

Broker:	20%
Agency:	15%

NET NAME ARRANGEMENTS

Net Name is allowed.

Net:	85%
Min Qty:	50,000
Run Charges:	\$10.00 /M

EXCHANGES

Exchange is not allowed.

