

Manicurists and pedicurists clean, polish, decorate, and shape customers' fingernails and toenails. The ALC Manicurists database is the most complete resource for reaching these professionals in health and beauty services.

SOURCE

Compiled lists

GEOGRAPHY

Domestic (US)

LIST OWNER

ALC

LIST MAINTENANCE

New to ALC	07/07/2006
Counts through	02/28/2010
Last update	03/01/2010
Update frequency	SEMIANNUALLY

UNIT OF SALE INFORMATION
GENDER PROFILE

Male:	22%
Female:	77%

INCOME

Average:	\$46,000.00
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SELECTION CHARGES

ADDRESS TYPE	\$10.00 /M
GENDER/SEX	\$10.00 /M
LICENSE STATE	\$10.00 /M
PHONE NUMBER	\$20.00 /M
SCF	\$8.00 /M
STATE	\$8.00 /M
ZIP	\$8.00 /M

ADDRESSING

CESHIRE LABELS	No charge
EMAIL	\$35.00 /F
P/S LABELS	\$10.00 /M

KEY CODING
Key Coding is available

Charges:	\$3.00 /M
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MINIMUM ORDER

Quantity:	5,000
Dollar:	\$360.00

REUSE
Reuse is allowed

Min Qty:	3,000
Charges:	\$66.00 /M

TELEMARKETING
Telemarketing is allowed

Charges:	\$20.00 /M
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CANCELLATION

Charges:	\$150.00 /F
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COMMISSIONS

Broker:	20%
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NET NAME ARRANGEMENTS
Net Name is not allowed.
EXCHANGES
Exchange is not allowed.
Key Segments

334,852	Universe / Base Rate	\$72.00 /M
310,998	Manicurist	+ \$10.00 /M
9,127	Manicurist-Managing	+ \$10.00 /M
14,727	Manicurist-Salon	+ \$10.00 /M

Audience Profile

As professionals working with the general public, manicurists must meet the certification and licensing requirements required of them in each state. To become licensed, manicurists must complete an appropriate course of study at a licensed cosmetology school.

Strong job growth is predicted due to an increased demand for personal appearance professionals by the general public and increasing popularity of spas. Therefore marketers can expect to reach an increasing number of manicurists as well as new salons where they work each year.

Manicurists in the nation's largest metropolitan areas earn the highest wages. States with the highest concentration of manicurists include Illinois, New Jersey, New York, and California. To succeed in the profession, manicurists must possess strong interpersonal skills and present an attractive personal appearance to build a large base of clients.

[Click Here to Visit the ALC B2B Website](#)

Terms and Conditions

Payment due 30 days from mail date. Order cancellations within 10 days of mail date must be paid in full. Orders cancelled prior to 10 days before mail date include the following fees: \$150/F plus \$10/M, media and shipping charges. 20% commission on base rate to authorized brokers. Please allow 3-5 business days to process an order. Any order received at ALC is subject to a \$150/F cancellation fee. State and local sales tax will apply where applicable.

Contacts

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THE REST OF THE STORY