

Meeting and convention planners who plan for businesses and associations, from small to large meetings and trade shows. Select from Association planner, Corporate planner, Medical planner, and newest select - Religious Meeting planners! Additional fields to choose from include #of meetings planned, and/or number of attendees.

**Key Segments**

258,909	Universe / Base Rate	\$76.00 /M
188,154	One Per Company	\$76.00 /M
31,114	Website Addresses	+ \$25.00 /M
67,304	Corporate Planner	+ \$10.00 /M
15,659	Medical Planner	+ \$10.00 /M
1,385	Religious Planner	+ \$10.00 /M
16,563	Association Planner	+ \$10.00 /M
34,644	Faxes	+ \$40.00 /M
217,398	Phones	+ \$15.00 /M

**Audience Profile**

These key executives at associations and corporations plan meetings, conventions, conferences and trade shows. They purchase convention and meeting space, hotel accommodations, airline packages and other transportation, speakers, entertainment, are gift buyers for attendees. They handle every detail for regional, national and international professional or medical conferences, trade shows, incentive recognition meetings, new product release promotions, and much more. Even seasoned planners are always on the lookout for new products, services, locations, hotels and meeting spaces.

**Select by Executive Job/Title Function:**

Chairman	2023
Assistants	2073
Chief Executive Officer	11260
Manager	78820
President	51122
Owner	13990
Partner	602
Executive VP	1695
Senior VP	2783
Vice President	77738
Senior Level Officer	484
Corporate Secretary	2274
Treasurer	1412
Controller/Finance	979
Accounting/Auditing	2553
Chief Operating Officer	1542
Administration	22700
Planning & Corporate	273
Purchasing	2032
Personnel	1748
Human Resources	507
Trade Show Manager	37
Communications	246
Advertising	2109
Public Relations	269
Travel Coordinator	134
Sales	121070
Marketing	81738
Exhibit Manager	513
Event/Meeting Planner	8173

[Click Here to Visit the ALC B2B Website](#)

**Additional Selections:**

**Select by # of Meetings Planned as well as # of Attendees on some of the records.**

**Terms and Conditions**

Payment due 30 days from mail date. Order cancellations within 10 days of mail date must be paid in full. Orders cancelled prior to 10 days before mail date include the following fees: \$150/F plus \$10/M, media and shipping charges. 20% commission on base rate to authorized brokers. Please allow 3-5 business days to process an order. Any order received at ALC is subject to a \$150/F cancellation fee. State and local sales tax will apply where applicable.

**Contacts**

NAME	ROLE	EMAIL	PHONE	FAX
<b>Maryann Posten</b>	Account Manager	<a href="mailto:maryann.posten@alc.com">maryann.posten@alc.com</a>	<b>(609) 580-2978</b>	(609) 580-2866
<b>Shawn Danitz</b>	Count Requests	<a href="mailto:shawn.danitz@alc.com">shawn.danitz@alc.com</a>	<b>(609) 580-2758</b>	(609) 580-2866

**LIST TYPE**

**Business**



**SOURCE**

Directories

**GEOGRAPHY**

Domestic (US)

**LIST OWNER**

ALC

**LIST MAINTENANCE**

Counts through 01/28/2010  
 Last update 01/28/2010  
 Update frequency SEMIANNUALLY

**UNIT OF SALE INFORMATION**

**GENDER PROFILE**

Male: **67%**  
 Female: **25%**

**SELECTION CHARGES**

# OF MTGS. PLANNED	\$10.00 /M
ATTENDEES	\$10.00 /M
FAX NUMBERS	\$40.00 /M
GENDER/SEX	\$10.00 /M
JOB TITLE SELECT	\$10.00 /M
PHONE NUMBER	\$15.00 /M
PLANNER TYPE	\$10.00 /M
SCF	\$8.00 /M
SPEAKER/ENTERTAINER	\$10.00 /M
STATE	\$8.00 /M
TITLE SLUG	\$3.00 /M
WEBSITE	\$25.00 /M
ZIP	\$8.00 /M

**ADDRESSING**

CHESHIRE LABELS  
 EMAIL \$35.00 /F  
 P/S LABELS \$10.00 /M

**KEY CODING**

**Key Coding is available**

Charges: **\$3.00 /M**

**MINIMUM ORDER**

Quantity: **5,000**  
 Dollar: **\$360.00**

**REUSE**

**Reuse is allowed**

Min Qty: **5,000**  
 Charges: **\$76.00 /M**

**TELEMARKETING**

**Telemarketing is allowed**

Charges: **\$20.00 /M**

**CANCELLATION**

Charges: **\$150.00 /F**

**COMMISSIONS**

Broker: **20%**

**NET NAME ARRANGEMENTS**

**Net Name is not allowed.**

**EXCHANGES**

**Exchange is not allowed.**



THE REST OF THE STORY