

# ALC | B2B Occupational Therapists - ALC

Occupational therapists help patients improve their ability to perform tasks in living and working environments. The ALC Occupational Therapists Database is the most complete resource for reaching these professionals in the healthcare industry.

## Key Segments

116,296	Universe / Base Rate	\$72.00 /M
87,447	Occupational Therapist	+ \$10.00 /M
28,849	Occupational Therapist Assistant	+ \$10.00 /M
111,567	Home Address	+ \$10.00 /M

## Audience Profile

Occupational therapists must hold a master's degree from an accredited occupational therapy program and a state license, earned by passing both national and state examinations. Their mean annual salaries exceed \$67,000.

Many of these professionals work in large rehabilitation centers with specialized therapy equipment. Others work in schools, in-home, and on the road helping individuals improve their ability to drive. Their patients range from small children to senior citizens.

Employment is expected to increase much faster than average especially for those therapists treating the growing numbers of elderly patients. Occupational therapists are increasingly taking on supervisory roles, which also includes making purchasing decisions.

[Click Here to Visit the ALC MD Website](#)

## Terms and Conditions

Payment due 30 days from mail date. Order cancellations within 10 days of mail date must be paid in full. Orders cancelled prior to 10 days before mail date include the following fees: \$150/F plus \$10/M, media and shipping charges. 20% commission on base rate to authorized brokers. Please allow 3-5 business days to process an order. Any order received at ALC is subject to a \$150/F cancellation fee. State and local sales tax will apply where applicable.

## Contacts

NAME	ROLE	EMAIL	PHONE	FAX
<b>Maryann Posten</b>	Sales	<a href="mailto:maryann.posten@alc.com">maryann.posten@alc.com</a>	(609) 580-2978	(609) 580-2866
<b>Shawn Danitz</b>	Count Requests	<a href="mailto:shawn.danitz@alc.com">shawn.danitz@alc.com</a>	(609) 580-2758	(609) 580-2866

## LIST TYPE

Consumer Business



## SOURCE

Compiled lists

## GEOGRAPHY

Domestic (US)

## LIST OWNER

ALC

## LIST MAINTENANCE

Counts through	10/29/2009
Last update	11/10/2009
Update frequency	QUARTERLY

## UNIT OF SALE INFORMATION

## GENDER PROFILE

Male:	<b>11%</b>
Female:	<b>82%</b>

## INCOME

Average:	<b>\$68,000.00</b>
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## SELECTION CHARGES

GENDER/SEX	\$10.00 /M
JOB FUNCTION SELECT	\$10.00 /M
PHONE NUMBER	\$15.00 /M
SCF	\$8.00 /M
STATE	\$8.00 /M
ZIP	\$8.00 /M

## ADDRESSING

CARTRIDGE	\$35.00 /F
CHESHIRE LABELS	No charge
DISKETTE	\$35.00 /F
EMAIL	\$35.00 /F
P/S LABELS	\$10.00 /M

## KEY CODING

<b>Key Coding is available</b>	
Charges:	<b>\$3.00 /M</b>

## MINIMUM ORDER

Quantity:	<b>5,000</b>
Dollar:	<b>\$360.00</b>

## REUSE

<b>Reuse is allowed</b>	
Min Qty:	<b>5,000</b>
Charges:	<b>\$72.00 /M</b>

## TELEMARKETING

<b>Telemarketing is allowed</b>	
Charges:	<b>\$20.00 /M</b>

## CANCELLATION

Charges:	<b>\$150.00 /F</b>
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## COMMISSIONS

Broker:	<b>20%</b>
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## NET NAME ARRANGEMENTS

<b>Net Name is allowed.</b>	
Net:	<b>85%</b>
Min Qty:	<b>50,000</b>
Run Charges:	<b>\$10.00 /M</b>

## EXCHANGES

**Exchange is not allowed.**



THE REST OF THE STORY