

Pharmaceutical Industry Executives - ALC

ALC's Pharmaceutical Industry Execs database puts you in touch with the top executives in one of the fastest growing, largest industries in America.

Key Segments

22,940	Universe / Base Rate	\$76.00 /M
22,940	Pharmaceutical Industry Executives	\$76.00 /M
3,275	Pharmaceutical Companies	\$76.00 /M
22,864	With Phones	+ \$15.00 /M
10,610	With Faxes	+ \$40.00 /M

Audience Profile

Pharmaceutical Industry Executives file is the perfect database to reach key decision executives who are responsible for authorizing, specifying and purchasing all products and services for their company and whom are also on the cutting edge of new drug technology.

Select by the following titles:

President	2,171
CEO	1,280
Chairman	593
Treasurer	301
Controller	329
Executive VP	511
Senior VP	1,355
Manufacturing/Operations	394
Sales	829
Marketing	827
Vice President	7,278
R&D	220
Engineering	389
Corp Secretary	488
HR	379
Purchasing	305
Board of Directors Member	2,365

Inquire for specific titles.

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Terms and Conditions

Payment due 30 days from mail date. Order cancellations within 10 days of mail date must be paid in full. Orders cancelled prior to 10 days before mail date include the following fees: \$150/F plus \$10/M, media and shipping charges. 20% commission on base rate to authorized brokers. Please allow 3-5 business days to process an order. Any order received at ALC is subject to a \$150/F cancellation fee. State and local sales tax will apply where applicable.

Contacts

NAME	ROLE	EMAIL	PHONE	FAX
Maryann Posten	Sales Pro	maryann.posten@alc.com	(609) 580-2978	(609) 580-2866
Shawn Danitz	Count Requests	shawn.danitz@alc.com	(609) 580-2758	(609) 580-2866

LIST TYPE

Business



SOURCE

Compiled lists

GEOGRAPHY

Domestic (US)

LIST OWNER

ALC

LIST MAINTENANCE

Counts through	09/28/2009
Last update	10/12/2009
Update frequency	QUARTERLY

UNIT OF SALE INFORMATION

GENDER PROFILE

Male:	%
Female:	%

SELECTION CHARGES

COUNTY	\$8.00 /M
FAX NUMBERS	\$40.00 /M
GENDER/SEX	\$10.00 /M
JOB FUNCTION/TITLE	\$10.00 /M
NUMBER OF EMPLOYEES	\$10.00 /M
PHONE NUMBER	\$15.00 /M
SALES VOLUME	\$10.00 /M
SCF	\$8.00 /M
STATE	\$8.00 /M
TITLE SLUG	\$3.50 /M
URL ADDRESS	\$25.00 /M
ZIP	\$8.00 /M

ADDRESSING

CD ROM	\$50.00 /F
CHESHIRE LABELS	No charge
DISKETTE	\$35.00 /F
EMAIL	\$35.00 /F

KEY CODING

Key Coding is available

Charges: **\$3.00 /M**

MINIMUM ORDER

Quantity:	5,000
Dollar:	\$0.00

REUSE

Reuse is not allowed

TELEMARKETING

Telemarketing is allowed

CANCELLATION

Charges: **\$150.00 /F**

COMMISSIONS

Broker: **20%**

NET NAME ARRANGEMENTS

Net Name is not allowed.

EXCHANGES

Exchange is not allowed.



THE REST OF THE STORY