

Reach the right pharmacists within the right business setting at the business address using ALC MD's pharmacy intelligence. Key data includes the type of business including grocery, institutional, and hospital. Target the lead pharmacists, pharmacy managers and a many other titles. With correlating telephone numbers on 100% of all contacts, the file is continuously phone verified to guarantee accuracy.

**Key Segments**

158,057	Universe / Base Rate	\$90.00 /M
	For additional segments please inquire	

**Audience Profile**

Pharmacist expertise has placed the profession at the hub of healthcare where both patients and physicians seek advice from them. Their opinions are not only sought for prescription drugs and treatments, but also for over-the-counter medicine, vitamins, diet, exercise, and herbal remedies. They also provide information on durable healthcare products and home health care supplies. Many provide specialized services to help patients with conditions such as diabetes, asthma, smoking, and high blood pressure.

Comprised of pharmacists at grocery stores, large retail chains such as Walgreen's, Target, and Costco, and institutional pharmacies, ALC MD offers key targeting data to reach your best pharmacy prospects.

**Target the right pharmacists with:**

- Name of Lead Pharmacist or Pharmacy Manager
- Standard Associated Chain Name
- Phone and Fax numbers
- DEA
- Employee size
- Sales estimate
- Pharmacy chain codes
- Pharmacy type
- Number of locations

Pharmacists are licensed professionals who have interned under a licensed pharmacist, graduated from an accredited college of pharmacy, and passed the license examination. They are the go-to purchasing agents for their locations and are key prospects for professional offers.

**Reach pharmacists at their place of business with:**

- Business Forms and Catalogs
- Continuing Education
- Office Supplies
- Patient information
- Pharmaceuticals/Over-the-Counter Medicines
- Professional Publications

**Type:**

CLINIC	6383
COMPOUNDING	632
DEPARTMENT STORE	11575
GROCERY	19610
HOME HEALTH	674
HOSPITAL	27199
INSTITUTIONAL	2559
INTRAVENOUS	131
MAIL ORDER	300
NURSING HOME	25
OTHER	56
RETAIL	89671

[Click Here to Visit the ALC MD Website](#)

**Terms and Conditions**

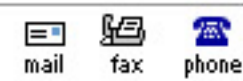
Payment due 30 days from mail date. Order cancellations within 10 days of mail date must be paid in full. Orders cancelled prior to 10 days before mail date include the following fees: \$150/F plus \$10/M, media and shipping charges. 20% commission on base rate to authorized brokers. Please allow 3-5 business days to process an order. Any order received at ALC is subject to a \$150/F cancellation fee. State and local sales tax will apply where applicable.

**Contacts**

NAME	ROLE	EMAIL	PHONE	FAX
<b>Maryann Posten</b>	Reseller Division	<a href="mailto:maryann.posten@alc.com">maryann.posten@alc.com</a>	(609) 580-2978	(609) 580-2866
<b>Shawn Danitz</b>	Sales	<a href="mailto:shawn.danitz@alc.com">shawn.danitz@alc.com</a>	(609) 580-2758	(609) 580-2866

**LIST TYPE**

**Business**



**SOURCE**

Compiled lists

**GEOGRAPHY**

Domestic (US)

**LIST OWNER**

ALC

**LIST MAINTENANCE**

Counts through	02/28/2010
Last update	03/01/2010
Update frequency	MONTHLY

**UNIT OF SALE INFORMATION**

**GENDER PROFILE**

Male:	52%
Female:	41%

**SELECTION CHARGES**

BUS/INDUSTRY TYPE	\$10.00 /M
FAX NUMBERS	\$75.00 /M
GENDER/SEX	\$10.00 /M
GEO SELECT	\$10.00 /M
PHONE NUMBER	\$40.00 /M
SALES VOLUME	\$10.00 /M

**ADDRESSING**

CHESHIRE LABELS	\$20.00 /M
DISKETTE	\$25.00 /F
E-MAIL	\$35.00 /F
MAG TAPE	\$25.00 /F
P/S LABELS	\$7.50 /M

**KEY CODING**

**Key Coding is available**

Charges:	\$3.00 /M
----------	-----------

**MINIMUM ORDER**

Quantity:	5,000
Dollar:	\$350.00

**REUSE**

Please inquire

**TELEMARKETING**

Telemarketing is allowed

**CANCELLATION**

Charges:	\$150.00 /F
----------	-------------

**COMMISSIONS**

Broker:	20%
Agency:	15%

**NET NAME ARRANGEMENTS**

Net Name is allowed.

Net:	85%
Min Qty:	50
Run Charges:	\$10.00 /M

**EXCHANGES**

Exchange is not allowed.



THE REST OF THE STORY