

These major corporations are traded over the counter and on the American, New York and other stock exchanges. Most have sales in excess of \$25 million, and over 100 employees.

Key Segments

139,288	Universe / Base Rate	\$76.00 /M
139,288	Executives at Public Companies	\$76.00 /M
13,658	Public Companies	\$76.00 /M

Audience Profile

These major corporations are traded over the counter and on the American, New York and other stock exchanges. Most have sales in excess of \$25 million, and over 100 employees. Top level executive are selectable by a variety of titles and functions and companies are selectable by sales, employee size, SIC, exchange traded on, and more. Phone numbers are available on nearly every record.

[Click Here to Visit the ALC B2B Website](#)

Select from these available titles:

Chairman	4010
Vice Chairman	656
Member Board Of Directors	21495
Chief Executive Officer	6446
Executive Director	622
President	10565
Owner	670
Partner	294
Managing Director	3125
Executive Vice President	5549
Senior Vice President	16479
Vice President	52202
Senior Level Officer	2181
Corporate Secretary	3642
Senior Executive Vice President	105
General Manager	4951
Chief Financial Officer	5801
Treasurer	2182
Controller	2348
Finance	2041
Accounting/auditing	957
Trust Officer	94
Loan Officer	98
Tax Manager	17
Investment Manager	129
Cashier	16
Chief Operating Officer	2573
Administration	2733
Planning & Corporate	335
Purchasing	968
Corporate Counsel/legal	4305
Risk Management	196
Quality Assurance/control	41
Manufacturing/operations	1198
Research & Development	631
Safety & Security	43
Traffic & Distribution	32
Engineering	2157
Publisher	308
Training	22
Personnel	742
Human Resources	1752
Benefits/compensation	12
Chief Information Officer	2014
Chief Technology Officer	2296
It Director	1013
Data Processing	5967
Corporate Communications	63
Facilities Manager	26
Investor Relations	602
Customer Service	188
Division/subsidiary Head	433
Branch Manager	319
Manager	11781
Advertising	153
Public Relations	454
International	164
Sales	4148
Marketing	5083
Editor	21
Operations Manager	702

Select by Co.:	Co.'s	Exec.'s
New York Stock Exchange Cos.	2,690	104,971
American Stock Exchange Cos.	1,147	13,704
Over the Counter Cos.	1,186	17,111
Other Stock Exchange Cos.	1,493	43,141
NASDAQ Cos.	4,300	87,619

Terms and Conditions

Payment due 30 days from mail date. Order cancellations within 10 days of mail date must be paid in full. Orders cancelled prior to 10 days before mail date include the following fees: \$150/F plus \$10/M, media and shipping charges. 20% commission on base rate to authorized brokers. Please allow 3-5 business days to process an order. Any order received at ALC is subject to a \$150/F cancellation fee. State and local sales tax will apply where applicable.

Contacts

NAME	ROLE	EMAIL	PHONE	FAX
Maryann Posten	Sales Pro	maryann.posten@alc.com	(609) 580-2978	(609) 580-2866
Shawn Danitz	Count Requests	shawn.danitz@alc.com	(609) 580-2758	(609) 580-2866

LIST TYPE

Business



SOURCE

Directories

GEOGRAPHY

Domestic (US)

LIST OWNER

ALC

LIST MAINTENANCE

Counts through	09/28/2009
Last update	10/16/2009
Update frequency	QUARTERLY

UNIT OF SALE INFORMATION

GENDER PROFILE

Male:	%
Female:	%

SELECTION CHARGES

FAX NUMBERS	\$40.00 /M
GENDER/SEX	\$10.00 /M
HQ/BRANCH	\$10.00 /M
IMPORT/EXPORT	\$10.00 /M
JOB FUNCTION SELECT	\$10.00 /M
NUMBER OF EMPLOYEES	\$10.00 /M
PHONE NUMBER	\$15.00 /M
SALES VOLUME	\$10.00 /M
SCF	\$8.00 /M
SIC CODE	No charge
SIC OVER 25	\$10.00 /M
STATE	\$8.00 /M
STOCK EXCHANGE	\$10.00 /M
TITLE ADDRESS	\$3.50 /M
URL	\$50.00 /M
WEBSITE Y/N	\$25.00 /M
ZIP	\$8.00 /M

ADDRESSING

CHESHIRE LABELS	No charge
DISKETTE	\$25.00 /F
EMAIL	\$35.00 /F
GALLEY LISTING	\$15.00 /M
MAG TAPE	\$25.00 /F
MAG TAPE SET UP CHARGE	\$25.00 /F
P/S LABELS	\$10.00 /M

KEY CODING

Key Coding is available

Charges:	\$3.00 /M
----------	-----------

MINIMUM ORDER

Quantity:	5,000
Dollar:	\$0.00

REUSE

Reuse is allowed

Min Qty:	0
Charges:	

TELEMARKETING

Telemarketing is allowed

Charges:	\$15.00 /M
----------	------------

CANCELLATION

Charges:	\$150.00 /F
----------	-------------

COMMISSIONS

Broker:	20%
---------	-----

NET NAME ARRANGEMENTS

Net Name is allowed.

Net:	85%
Min Qty:	50,000
Run Charges:	\$10.00 /M

EXCHANGES

Exchange is not allowed.



THE REST OF THE STORY