

ALC's Real Estate Agents & Brokers file now has Commercial Real Estate Brokers available as a select for the first time! All are licensed members of city, state, and county real estate boards. This file has just been updated with over 1.7mm records available. All are licensed members of city, state, and county real estate boards.

Key Segments

1,681,215	Universe / Base Rate	\$72.00 /M
558,068	Broker Agents	+ \$10.00 /M
1,094,150	Sales Agents	+ \$10.00 /M
22,622	Commercial Real Estate Agents/Brokers	+ \$15.00 /M
800,087	Females	+ \$10.00 /M
778,842	Males	+ \$10.00 /M
919,050	Residence address	+ \$10.00 /M
762,165	Business address	+ \$10.00 /M

Audience Profile

The most comprehensive listing of Real Estate agents and brokers on the marketplace today!

It is estimated that Real Estate Brokers median average salary is \$65,000 and Real Estate Agents middle 50 percent earn between \$40,000 and \$105,000.00 per year. Average age is between 45-50 years old.

Real Estate Agents handle the renting, buying and selling of properties for clients, where Real Estate Brokers handle the operations of Real Estate offices or Commercial firms overseeing real estate transactions.

Many real estate brokers and sales agents work part time, combining their real estate activities with other careers, and are a good target for continuing education and seminar offers, SOHO (small office/home office offers. and consumer goods).

Real Estate Agents & Brokers are perfect targets for gift-giving offers, including gourmet foods for their clients and open houses, apparel, and anything that can make their small office and on the go lifestyle easier and more efficient. They are also a good source to pass on offers to new movers into a new area, for shopping, restaurant, insurance, travel, furniture, household furnishings child care information, and all of the information a household needs in their new location to set up their families in their new location.

[Click Here to Visit the ALC B2B Website](#)

Terms and Conditions

Payment due 30 days from mail date. Order cancellations within 10 days of mail date must be paid in full. Orders cancelled prior to 10 days before mail date include the following fees: \$150/F plus \$10/M, media and shipping charges. 20% commission on base rate to authorized brokers. Please allow 3-5 business days to process an order. Any order received at ALC is subject to a \$150/F cancellation fee. State and local sales tax will apply where applicable.

Contacts

NAME	ROLE	EMAIL	PHONE	FAX
Maryann Posten	Account Manager	maryann.posten@alc.com	(609) 580-2978	(609) 580-2866
Shawn Danitz	Count Requests	shawn.danitz@alc.com	(609) 580-2758	(609) 580-2866

LIST TYPE

Consumer Business



SOURCE

Compiled lists

GEOGRAPHY

Domestic (US)

LIST OWNER

ALC

LIST MAINTENANCE

Counts through 03/17/2010
 Last update 05/03/2010
 Update frequency QUARTERLY

UNIT OF SALE INFORMATION

GENDER PROFILE

Male: **46%**
 Female: **48%**

INCOME

Average: **\$75,000.00**

SELECTION CHARGES

ADDRESS TYPE	\$10.00 /M
AGENT TYPE	\$10.00 /M
COUNTY	\$8.00 /M
GENDER/SEX	\$10.00 /M
SCF	\$8.00 /M
STATE	\$8.00 /M
TITLE ADDRESS	\$3.50 /M
ZIP	\$8.00 /M

ADDRESSING

CARTRIDGE	\$50.00 /F
CD ROM	\$50.00 /F
CHESHIRE LABELS	No charge
DISKETTE	\$25.00 /F
EMAIL	\$35.00 /F
GALLEY LISTING	\$15.00 /M
MAG TAPE	\$25.00 /F
P/S LABELS	\$10.00 /M

KEY CODING

Key Coding is available

Charges: **\$3.00 /M**

MINIMUM ORDER

Quantity: **5,000**
 Dollar: **\$0.00**

REUSE

Please inquire

TELEMARKETING

Please inquire

CANCELLATION

Charges: **\$150.00 /F**

COMMISSIONS

Broker: **20%**

NET NAME ARRANGEMENTS

Net Name is allowed.

Net: **85%**
 Min Qty: **50,000**
 Run Charges: **\$10.00 /M**

EXCHANGES

Exchange is not allowed.



THE REST OF THE STORY