

Respiratory Therapists - ALC

Respiratory Therapists and respiratory therapy technicians - also known as respiratory care practitioners - evaluate, treat, and care for patients with breathing or other cardiopulmonary disorders.

Key Segments

111,521	Universe / Base Rate	\$72.00 /M
82,474	Home Address	+ \$10.00 /M
Please Inquire for Additional Segments		

Audience Profile

Respiratory Therapists (also known as Respiratory Care Practitioners) evaluate, treat, and care for patients with breathing or other cardiopulmonary disorders. They consult with physicians and other health care staff to develop and modify patient care plans.

They are a well-educated group, holding and associates or bachelors degree depending on the educational program they followed.

With an average income of \$54,930 in 2008, these professionals are great prospects for credit and mid-level consumer offers.

Target Respiratory Therapists at home with offers for hospital apparel and medical equipment useful in the treatment of lung and breathing disorders. SOHO and technical offers are also suitable for their occupation.

[Click Here to Visit the ALC MD Website](#)

Terms and Conditions

Payment due 30 days from mail date. Order cancellations within 10 days of mail date must be paid in full. Orders cancelled prior to 10 days before mail date include the following fees: \$150/F plus \$10/M, media and shipping charges. 20% commission on base rate to authorized brokers. Please allow 3-5 business days to process an order. Any order received at ALC is subject to a \$150/F cancellation fee. State and local sales tax will apply where applicable.

Contacts

NAME	ROLE	EMAIL	PHONE	FAX
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Shawn Danitz	Count Requests	shawn.danitz@alc.com	(609) 580-2758	(609) 580-2866

LIST TYPE

Consumer Business



SOURCE

Compiled lists

GEOGRAPHY

Domestic (US)

LIST OWNER

American List Counsel

LIST MAINTENANCE

Counts through	03/01/2010
Last update	03/30/2010
Update frequency	QUARTERLY

UNIT OF SALE INFORMATION

GENDER PROFILE

Male:	39%
Female:	62%

INCOME

Average:	\$54,000.00
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SELECTION CHARGES

GENDER/SEX	\$10.00 /M
PHONE NUMBER	\$20.00 /M
SCF	\$8.00 /M
STATE	\$8.00 /M
ZIP	\$8.00 /M

ADDRESSING

CHESHIRE LABELS	No charge
EMAIL	\$35.00 /F
P/S LABELS	\$10.00 /M

KEY CODING

Key Coding is available

Charges:	\$3.00 /M
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MINIMUM ORDER

Quantity:	5,000
Dollar:	\$360.00

REUSE

Reuse is allowed

Min Qty:	5,000
Charges:	\$72.00 /M

TELEMARKETING

Telemarketing is allowed

Charges:	\$20.00 /M
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CANCELLATION

Charges:	\$150.00 /F
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COMMISSIONS

Broker:	20%
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NET NAME ARRANGEMENTS

Net Name is allowed.

Net:	85%
Min Qty:	50,000
Run Charges:	\$10.00 /M

EXCHANGES

Exchange is not allowed.



THE REST OF THE STORY