

Reach the top executives at savings and loan institutions who handle the distribution and investment of funds that are primarily allocated to providing mortgages to individuals.

#### Key Segments

16,870	Universe / Base Rate	\$76.00 /M
14,653	Total Executives	\$76.00 /M
10,495	Branch Locations	+ \$10.00 /M
6,375	Headquarter Locations	+ \$10.00 /M
11,241	Total Bank Locations	\$76.00 /M

#### Audience Profile

These financial managers oversee various functions, such as lending, trusts, mortgages, and investments, or programs, including sales, operations, or electronic financial services. They may also solicit business, authorize loans, and direct the investment of funds.

ALC Savings & Loan Executives manage significant amounts of the nation's capital. They must adhere to and keep current with changing Federal and State laws and regulations, which they do through seminars and conferences as well as business and financial publications. They also spearhead initiatives to keep their organizations up-to-date with evolving technologies. As highly compensated business leaders, they are excellent prospects for upscale consumer merchandise, travel, gifts, and men's offers.

[Click Here to Visit the ALC B2B Website](#)

#### Select by Executive Job/Title Function:

President	1,214
Chairman	1,036
CEO	1,140
Chief Oper. Officer	133
Exec./Sr. Vice President	1,300
Finance	1,381
Loan Officer	1,168
Branch Mgr.	8,288
Vice President	3,711
Accounting/Auditing	1,039
Manufacturing	913
Marketing	876
Wire Transfer	848
Secondary Marketing	399

#### Select by Type S&L:

Federal Savings	3,609
State Savings	2,699
State Stock Thrift & Loan	34
Other	10,528

#### Terms and Conditions

Payment due 30 days from mail date. Order cancellations within 10 days of mail date must be paid in full. Orders cancelled prior to 10 days before mail date include the following fees: \$150/F plus \$10/M, media and shipping charges. 20% commission on base rate to authorized brokers. Please allow 3-5 business days to process an order. Any order received at ALC is subject to a \$150/F cancellation fee. State and local sales tax will apply where applicable.

#### Contacts

NAME	ROLE	EMAIL	PHONE	FAX
<b>Maryann Posten</b>	Account Manager	<a href="mailto:maryann.posten@alc.com">maryann.posten@alc.com</a>	(609) 580-2978	(609) 580-2866
<b>Shawn Danitz</b>	Count Requests	<a href="mailto:shawn.danitz@alc.com">shawn.danitz@alc.com</a>	(609) 580-2758	(609) 580-2866

#### LIST TYPE

#### Business



#### SOURCE

Compiled lists

#### GEOGRAPHY

Domestic (US)

#### LIST OWNER

ALC

#### LIST MAINTENANCE

Counts through	03/10/2010
Last update	03/30/2010
Update frequency	QUARTERLY

#### UNIT OF SALE INFORMATION

#### GENDER PROFILE

Male:	37%
Female:	42%

#### SELECTION CHARGES

ASSETS	\$10.00 /M
FAX NUMBERS	\$40.00 /M
GENDER/SEX	\$10.00 /M
JOB TITLE SELECT	\$10.00 /M
MAIN BRANCH	\$10.00 /M
NUMBER OF EMPLOYEES	\$10.00 /M
PHONE NUMBER	\$15.00 /M
S&L TYPE	\$10.00 /M
SCF	\$8.00 /M
STATE	\$8.00 /M
ZIP	\$8.00 /M

#### ADDRESSING

CHESHIRE LABELS	No charge
DISKETTE	\$25.00 /F
EMAIL	\$35.00 /F
GALLEY LISTING	\$15.00 /M
KEYING	\$3.00 /M
MAG TAPE	\$25.00 /F
P/S LABELS	\$7.50 /M

#### KEY CODING

#### Key Coding is available

Charges:	\$3.00 /M
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#### MINIMUM ORDER

Quantity:	5,000
Dollar:	\$350.00

#### REUSE

#### Reuse is allowed

Min Qty:	5,000
Charges:	\$76.00 /M

#### TELEMARKETING

#### Telemarketing is allowed

Charges:	\$20.00 /M
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#### CANCELLATION

Charges:	\$150.00 /F
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#### COMMISSIONS

Broker:	20%
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#### NET NAME ARRANGEMENTS

#### Net Name is allowed.

Net:	85%
Min Qty:	50,000
Run Charges:	\$10.00 /M

#### EXCHANGES

#### Exchange is not allowed.



THE REST OF THE STORY