

Reach executives, brokers, dealers, and traders involved in investment planning and analysis, buying and selling of securities, and operations at financial institutions.

Key Segments

29,427	Universe / Base Rate	\$72.00 /M
29,427	Total Universe	\$72.00 /M
13,153	Locations	\$66.00 /M

Audience Profile

ALC Security Dealers & Traders are top-level financial decision makers. These professionals join civic organizations and other social groups to expand their networks of possible clients. Many teach adult education investment courses or give lectures at libraries and social clubs.

To be successful, financial professionals must read daily news as well as business and financial magazines, journals, books, and websites. They keep current with financial trends by attending seminars and conferences. As decision makers, they are solid prospects for many business-to-business products and services.

Target Security Dealers and Traders by Title/Job Function:

International	61	Vice President	5424
Registered Representative	8308	Senior Vice President	1740
Manager	7681	Managing/Executive Director	4584
Director	2234	President	3101
Compliance	2428	CEO	1646
Insurance Products	5		
Asset Management	25		
Broker	55		

[Click Here to Visit the ALC B2B Website](#)

Terms and Conditions

Payment due 30 days from mail date. Order cancellations within 10 days of mail date must be paid in full. Orders cancelled prior to 10 days before mail date include the following fees: \$150/F plus \$10/M, media and shipping charges. 20% commission on base rate to authorized brokers. Please allow 3-5 business days to process an order. Any order received at ALC is subject to a \$150/F cancellation fee. State and local sales tax will apply where applicable.

Contacts

NAME	ROLE	EMAIL	PHONE	FAX
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Shawn Danitz	Count Requests	shawn.danitz@alc.com	(609) 580-2758	(609) 580-2866

LIST TYPE

Business



SOURCE

Compiled lists

GEOGRAPHY

Domestic (US)

LIST OWNER

ALC

LIST MAINTENANCE

Counts through	02/28/2010
Last update	03/01/2010
Update frequency	QUARTERLY

UNIT OF SALE INFORMATION

GENDER PROFILE

Male:	77%
Female:	16%

SELECTION CHARGES

FAX NUMBERS	\$40.00 /M
GENDER/SEX	\$10.00 /M
JOB TITLE SELECT	\$10.00 /M
PHONE NUMBER	\$15.00 /M
SCF	\$8.00 /M
STATE	\$8.00 /M
TITLE ADDRESS	\$3.50 /M
ZIP	\$8.00 /M

ADDRESSING

CHESHIRE LABELS	No charge
DISKETTE	\$25.00 /F
EMAIL	\$35.00 /F
MAG TAPE	\$25.00 /F
P/S LABELS	\$7.50 /M

KEY CODING

Key Coding is available
Charges: **\$3.00 /M**

MINIMUM ORDER

Quantity: **5,000**
Dollar: **\$360.00**

REUSE

Reuse is allowed
Min Qty: **3,000**
Charges: **\$66.00 /M**

TELEMARKETING

Telemarketing is allowed
Charges: **\$15.00 /M**

CANCELLATION

Charges: **\$150.00 /F**

COMMISSIONS

Broker: **20%**

NET NAME ARRANGEMENTS

Net Name is not allowed.

EXCHANGES

Exchange is not allowed.



THE REST OF THE STORY