

# ALC | B2B Social Workers Database - ALC

Social Workers assess and treat patients and their families in understanding and coping with emotional and social problems.

## Key Segments

290,936	Universe / Base Rate	\$72.00 /M
112,808	Licensed Clinical Social Workers	+ \$10.00 /M
78,400	Social Workers	+ \$10.00 /M
13,814	Certified Social Workers	+ \$10.00 /M
8,780	Independent Social Workers	+ \$10.00 /M
35,137	Master Social Workers	+ \$10.00 /M
44	Registered Social Workers	+ \$10.00 /M

## Audience Profile

Social workers help people deal with problems in their environment and relationships. They help clients identify concerns, look for solutions, and recommend resources to help them solve their problems. They work in a variety of settings, hospitals, schools, social service agencies, or private practice.

This file is selectable by license type including Licensed Clinical Social Worker, Social Worker, Certified Social Worker, Independent Social Worker, Master Social Worker, Registered Social Worker.

Social workers average income is about \$50,000. They are good prospects for credit and mail order merchandise, books, magazines, continuing education and SOHO products and services. They are well educated, holding at least a bachelors degree, and many holding masters degree.

[Click Here to Visit the ALC B2B Website](#)

## Terms and Conditions

Payment due 30 days from mail date. Order cancellations within 10 days of mail date must be paid in full. Orders cancelled prior to 10 days before mail date include the following fees: \$150/F plus \$10/M, media and shipping charges. 20% commission on base rate to authorized brokers. Please allow 3-5 business days to process an order. Any order received at ALC is subject to a \$150/F cancellation fee. State and local sales tax will apply where applicable.

## Contacts

NAME	ROLE	EMAIL	PHONE	FAX
<b>Maryann Posten</b>	Account Manager	<a href="mailto:maryann.posten@alc.com">maryann.posten@alc.com</a>	(609) 580-2978	(609) 580-2866
<b>Shawn Danitz</b>	Count Requests	<a href="mailto:shawn.danitz@alc.com">shawn.danitz@alc.com</a>	(609) 580-2758	(609) 580-2866

## LIST TYPE

Consumer Business 

## SOURCE

Compiled lists

## GEOGRAPHY

Domestic (US)

## LIST OWNER

ALC

## LIST MAINTENANCE

Counts through	02/28/2010
Last update	03/01/2010
Update frequency	QUARTERLY

## UNIT OF SALE INFORMATION

## GENDER PROFILE

Male:	<b>19%</b>
Female:	<b>80%</b>

## INCOME

Average:	<b>\$50,000.00</b>
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## SELECTION CHARGES

GENDER/SEX	\$10.00 /M
LICENSE TYPE	\$10.00 /M
PHONE NUMBER	\$20.00 /M
SCF	\$8.00 /M
STATE	\$8.00 /M
ZIP	\$8.00 /M

## ADDRESSING

CHESHIRE LABELS	No charge
EMAIL	\$35.00 /F
P/S LABELS	\$10.00 /M

## KEY CODING

**Key Coding is available**  
Charges: **\$3.00 /M**

## MINIMUM ORDER

Quantity:	<b>5,000</b>
Dollar:	<b>\$360.00</b>

## REUSE

**Reuse is allowed**  
Min Qty: **3,000**  
Charges: **\$66.00 /M**

## TELEMARKETING

**Telemarketing is allowed**  
Charges: **\$15.00 /M**

## CANCELLATION

Charges: **\$150.00 /F**

## COMMISSIONS

Broker: **20%**

## NET NAME ARRANGEMENTS

**Net Name is allowed.**  
Net: **85%**  
Min Qty: **50,000**  
Run Charges: **\$10.00 /M**

## EXCHANGES

**Exchange is not allowed.**



THE REST OF THE STORY