

Speech Pathologists ALC

Speech pathologists - also known as speech therapists - assess, diagnose, treat, and help to prevent disorders related to speech, language, cognitive-communication, voice, swallowing, and fluency. The ALC Speech Pathologist database is the most complete resource for reaching these professionals in the healthcare industry.

Key Segments

94,882	Universe / Base Rate	\$72.00 /M
94,882	Speech Pathologists	

Audience Profile

Speech pathologists typically hold a master's degree and must meet the certification and licensing requirements required of them in each state.

Most provide direct clinical services to individuals and may perform their job in conjunction with physicians, social workers, psychologists, teachers, and other therapists. Half are employed in educational services, primarily in preschools, elementary, and secondary schools. Others are employed in hospitals, offices of health practitioners, pathologists, nursing care facilities, home health care services, outpatient care centers, and child day care centers.

Speech-language pathologists earn a median annual salary of \$58,000 per year. Excellent job opportunities will attract a growing number of professionals into the field for years to come. Reach them at home or at the office with professional and consumer offers.

Terms and Conditions

Payment due 30 days from mail date. Order cancellations within 10 days of mail date must be paid in full. Orders cancelled prior to 10 days before mail date include the following fees: \$150/F plus \$10/M, media and shipping charges. 20% commission on base rate to authorized brokers. Please allow 3-5 business days to process an order. Any order received at ALC is subject to a \$150/F cancellation fee. State and local sales tax will apply where applicable.

Contacts

NAME	ROLE	EMAIL	PHONE	FAX
Maryann Posten	Sales Manager	maryann.posten@alc.com	(609) 580-2978	(609) 580-2866
Shawn Danitz	Count Requests	shawn.danitz@alc.com	(609) 580-2758	(609) 580-2866

LIST TYPE

Consumer
Business



SOURCE

Directories

GEOGRAPHY

Domestic (US)

LIST OWNER

ALC

LIST MAINTENANCE

New to ALC	07/07/2006
Counts through	10/29/2009
Last update	11/10/2009
Update frequency	QUARTERLY

UNIT OF SALE INFORMATION

GENDER PROFILE

Male:	6%
Female:	93%

INCOME

Average:	\$63,740.00
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SELECTION CHARGES

ADDRESS TYPE	\$10.00 /M
COUNTY	\$8.00 /M
PHONE NUMBER	\$20.00 /M
SCF	\$8.00 /M
STATE	\$8.00 /M
ZIP	\$8.00 /M

ADDRESSING

CHESHIRE LABELS	No charge
EMAIL	\$35.00 /F
P/S LABELS	\$10.00 /M

KEY CODING

Key Coding is available

Charges:	\$3.00 /M
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MINIMUM ORDER

Quantity:	5,000
Dollar:	\$0.00

REUSE

Reuse is not allowed

TELEMARKETING

Telemarketing is allowed

CANCELLATION

Charges:	\$150.00 /F
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COMMISSIONS

Broker:	20%
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NET NAME ARRANGEMENTS

Net Name is allowed.

Net:	85%
Min Qty:	50,000
Run Charges:	\$10.00 /M

EXCHANGES

Exchange is not allowed.



THE REST OF THE STORY